

Would you like your web site designed exactly how you want?

We offer web design to community groups, charities, musicians and artists with multimedia and support for you to update the site yourself.

Designing the site

- We will design a web site the way *you* want and which meets accessible web standards.
- We will help you structure the site and add text that gets your message across.
- The site will be designed 'from scratch' to meet W3C validation. It will be designed using 'style sheets' which allow us to make changes to the layout and appearance of the site quickly and consistently.
- We will optimise your **images** for the web so that they download quickly for site visitors but still look great on the site.
- We can create **PDFs** of any of your leaflets, posters, reports etc so that these can be on your site too. These can be created from any programme. PDFs can have bookmarks and links for easier navigation.

Adding multimedia

- We have a lot of experience in producing soundtracks so will add your music to the site or add information in audio format to make the site more accessible.
- We can optimise your music tracks to make them punchier and upload them to your site.
- We can add **video** to your site so that your movies can be embedded on your site and will appear on your site or we can link to videos on *YouTube* if you prefer.

Getting your site live

- We will help you get your site online, choose a web address, find a hosting company (so that the site can be accessed on the web) and uploading your site to the web.
- We will make sure your site appears in search engines.

Updating your site

- Once your site is online, we can update it for you. We only charge for the actual time we spend updating the site, so the smaller the changes, the lower the cost.
- We can make changes to the design, correct errors and add new content to the site.
- We can also train you to update your site. We can point you towards low cost and free software to do this. We can also support you if you hit a problem to make sure the site is updated the way *you* want it.

Customers' comments on our web design work

"Keith helped to redesign my web site and trained me in the skills I will need to change and update the site. Keith has a very comprehensive understanding of the principles of web design and was able to convey them to me at the right level for my IT skills. I am very grateful for Keith's help and because his work is of the highest standard, would recommend him to anyone either needing fresh ideas to update an existing web site, or a completely new web site."

Lorraine Windsor, Owner, The Learning Matrix Limited

"Keith set up our web site from scratch. His creative ideas have produced a fabulous web site, we are really proud of our web site; it is easy to use and looks wonderful."

Kathy Smith, Chair, Friends of Shrewsbury Park

"I had no prior knowledge of web site design and found Keith extremely helpful with talking me through the basics. He helped me with visuals and structure, as I had no idea what my site should look like. It was a pleasure to work with Keith and I was really pleased with the end result. I have received lots of enquires through the site and it has really helped with my profile as a therapist."

Gail Richards, Hypnotherapist, Cornwall

"I've been really happy with everything Keith's done for my web site. A diamond!"

Liz Fletcher, Jazz vocalist

"Working with Keith has been a fantastic experience, When Keith came to us, we had no web site and no idea how to create one. Keith came up with really creative ideas and the site he put together was just what we needed. The web site has been very important in publicising our service and building our reputation. (...) Funders are able to see what we offer and several have as a result asked us to apply for their grants. I would recommend him without hesitation."

Eleanor Gibson, Director, Advocacy for Older People

Customers

We have designed web sites for charities, community groups, musicians and artists. As both a freelancer and a designer at Working with Words, Keith has designed for web sites for a range of customers.

Some of the people we've worked with

Advocacy in Greenwich, Advocacy for Older People, Barnsley College, BILD, Creative Kids Club, Cross Street Law Centre, Connexions, Department of Health, Disability Rights Commission, Disabilities Trust, Elfrida Society, Enfield Primary Care Trust, Financial Ombudsman Service, Greater London Authority, Healthcare Commission, Kent County Council, Learning and Skills Council, Learning Matrix, Legal Services Commission, Liz Fletcher, London Boroughs of Bexley, Bromley, Greenwich, Hammersmith and Fulham, Islington and Tower Hamlets, Mencap, Ministry of Justice, Nationwide, Norfolk NHS Trust, Oxleas NHS Trust, RADAR, SCIE, Transport for London, Valuing People Team, Weight Concern, Youthreach

Contact us

Phone: 01273 249608

Email: contact@otherness.info

Web: www.otherness.info/web_design.html

